THE HONORABLE RICHARD A. JONES 1 THE HONORABLE MICHELLE L. PETERSON 2 3 4 5 6 7 8 UNITED STATES DISTRICT COURT 9 FOR THE WESTERN DISTRICT OF WASHINGTON 10 AT SEATTLE 11 Case No.: 2:19-cv-910 C.O., a minor, by and through her guardian Alison O'Neil, individually and on behalf of all 12 others similarly situated, 13 SECOND AMENDED CLASS Plaintiffs, ACTION COMPLAINT AND 14 VS. **DEMAND FOR JURY TRIAL** AMAZON.COM, INC., a Delaware corporation, 15 and A2Z DEVELOPMENT CENTER, INC., a 16 Delaware corporation, 17 Defendants. 18 19 Millions of Americans use Amazon's smart-speaker technology ("Alexa") in their homes. 20 People speak to Alexa-enabled devices such as the Echo or Echo Dot about everything from the 21 mundane ("Alexa, what's the weather?") to the deeply personal ("Alexa, what are the symptoms 22 of depression?"). 23 Most people believe that when they speak to an Alexa-enabled device, it converts their 24 voice into a set of digital computer instructions. They expect that this digital query is sent over the 25 internet for processing, that a digital response is returned, and that the device then converts the 26 response into Alexa's voice. They do not expect that Alexa is creating and storing a permanent 27 recording of their voice. This expectation is reasonable; it would be easy for Alexa to work this 28 way, as numerous other voice-recognition technologies do.

SECOND AM. CLASS ACTION COMPL.

CASE No. 2:19-cv-910

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But Alexa does something else. After Alexa processes a user's commands, Amazon saves a permanent recording of the user's voice to its own servers. It then analyzes and uses these voice recordings for its own commercial benefit. These uses include allowing workers around the world to listen to the voice recordings and creating voiceprints of users, which can be used to identify them when they speak to other devices in other locations. Amazon has thus built a massive database of billions of voice recordings containing the private details of millions of Americans.

Amazon purports to obtain consent to record individuals who set up an Alexa-enabled device. But there is a large group of individuals who do not consent to be recorded when using an Alexa-enabled device and who use Alexa without any understanding or warning that Amazon is recording and voiceprinting them: children.

Alexa routinely records and voiceprints millions of children without their consent or the consent of their parents. This practice violates the laws of California, Florida, Illinois, Maryland, Massachusetts, Michigan, New Hampshire, Pennsylvania, and Washington, which prohibit the recording of oral communications without the consent of all parties to the communication. These laws recognize the unique privacy interest implicated by the recording of someone's voice. That privacy interest is all the more powerful in light of modern voiceprinting technology and the potentially invasive uses of big data by a company the size of Amazon. It takes no great leap of imagination to be concerned that Amazon is developing voiceprints for millions of children that could allow the company (and potentially governments) to track a child's use of Alexa-enabled devices in multiple locations and match those uses with a vast level of detail about the child's life, ranging from private questions they have asked Alexa to the products they have used in their home.

Plaintiffs, minors when they were recorded by Alexa Devices, bring this Class Action Complaint against Defendants Amazon.com, Inc., and a2z Development Center, Inc. d/b/a Amazon Lab126 (collectively "Amazon" or "Defendants") to obtain redress for all California, Florida, Illinois, Massachusetts, Maryland, Michigan, New Hampshire, Pennsylvania, and Washington citizens who have used Alexa in their homes as minors and have therefore been recorded by Amazon, without consent. Plaintiffs allege as follows as to themselves, upon personal

| 1 | knowledge of their own acts and experiences, and as to all other matters, upon information and | | |
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| 2 | belief, including investigation conducted by their attorneys: | | |
| 3 | PARTIES | | |
| 4 | 1. | Plaintiff R.A., and his parent and guardian Steve Altes, are natural persons and | |
| 5 | citizens of the | State of California. | |
| 6 | 2. | Plaintiffs W.B., A.L., and K.S., and their parent and guardian Mistie Burris, are | |
| 7 | natural persons and citizens of the State of Florida. | | |
| 8 | 3. | Plaintiff Amberlyn Satterlee is a natural person and citizen of the State of Florida. | |
| 9 | 4. | Plaintiffs Wy.R. and K.R., and their parent and guardian Joseph Riley, are natural | |
| 10 | persons and citizens of the State of Florida. | | |
| 11 | 5. | Plaintiff C.L., and her parent and guardian Melissa Lock, are natural persons and | |
| 12 | citizens of the State of Illinois. | | |
| 13 | 6. | Plaintiff C.O., and her parent and guardian Alison O'Neil, are natural persons and | |
| 14 | citizens of the Commonwealth of Massachusetts. | | |
| 15 | 7. | Plaintiffs W.R. and L.R., and their parent and guardian William Rowe, are natural | |
| 16 | persons and citizens of the Commonwealth of Massachusetts. | | |
| 17 | 8. | Plaintiffs J.B. and L.B., and their parent and guardian Doug Boswell, are natural | |
| 18 | persons and citizens of the State of Maryland. | | |
| 19 | 9. | Plaintiff E.J., and her parent and guardian Corey Woodhouse, are natural persons | |
| 20 | and citizens of the State of Michigan. | | |
| 21 | 10. | Plaintiff Z.S., and his parent and guardian Stephanie Starling, are natural persons | |
| 22 | and citizens of the State of Michigan. | | |
| 23 | 11. | Plaintiffs E.B., S.B., and O.B, and their parent and guardian Maria Prunier-Brown, | |
| 24 | are natural pers | sons and citizens of the State of New Hampshire. | |
| 25 | 12. | Plaintiff R.B., and her parent and guardian Angela Brine, are natural persons and | |
| 26 | citizens of the | Commonwealth of Pennsylvania. | |
| 27 | 13. | Plaintiff N.S., and his parent and guardian Erin Shunn, are natural person and | |
| 28 | citizens of the | State of Washington | |

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Services, which is more than double Microsoft, Google, and IBM combined.² And Amazon also develops technology products including Alexa, the world's leading voice-responsive personal-assistant technology.

- 20. Amazon Lab126, headquartered in Sunnyvale, California, began engineering the Echo "smart speaker" in 2010, eventually leading to Amazon.com, Inc. launching the product and the Alexa voice assistant (also developed by Amazon Lab126) on November 6, 2014, with sales commencing shortly thereafter. Since then, Amazon has launched various additional Echo products, including the Echo Dot, Echo Plus, Echo Sub, Echo Show, and Echo Input. Each Echo device contains a speaker, microphones, a small computer, internet connectivity, and the Alexa program.
- 21. Amazon subsequently added the Alexa program to other Amazon products such as the Amazon Fire TV digital media player. Amazon also allows manufacturers of devices as varied as electrical outlets, lightbulbs, thermostats, and security cameras to offer Alexa integration, allowing users to control those third-party devices through Alexa. And Amazon also now allows manufacturers to offer devices with Alexa "built-in," essentially allowing other speakers and devices to offer much of the functionality of an Echo or Echo Dot³ (collectively, all devices featuring Alexa integration or functionality are referred to herein as "Alexa Devices").⁴

² Matt Ward, *Amazon: The Company Consuming Consumers*, thinkgrowth.org (Jan. 29, 2018), https://thinkgrowth.org/the-big-4-part-one-amazon-the-company-that-consumes-the-world-fb4679f10708 (last visited Dec. 6, 2019).

³ Alistair Charleton, *Which Cars Have Amazon Alexa Integration?*, Gearbrain (April 29, 2019), https://www.gearbrain.com/which-cars-have-amazon-alexa-2525958778.html (last visited Dec. 6, 2019); James Stables, *The Best Amazon Alexa Built-In Speakers*, The Ambient (Apr. 8, 2019), https://www.the-ambient.com/guides/best-alexa-built-in-speakers-1196 (last visited Dec. 6, 2019); Dana Kerr and Ben Rubin, *Alexa is Coming to Sony Smart TVs*, CNET (Sept. 20, 2018, 11:27 a.m. EST), https://www.cnet.com/news/alexa-is-coming-to-tvs-well-at-least-sony-smart-tvs/ (last visited Dec. 6, 2019); Jonathan Vanian, *Amazon Alexa is Now Available on HP, Acer, and Asus Computers*, Fortune (Jan. 8, 2018), http://fortune.com/2018/01/08/amazon-alexa-hp-acer-asus/ (last visited Dec. 6, 2019).

⁴ For purposes of this Second Amended Complaint, the term "Alexa Devices" specifically excludes the Amazon Echo Dot Kids Edition.

⁷ Ry Crist, *Behind the scenes at Alexa's laboratory*, CNet (Apr. 23, 2018), https://www.cnet.com/news/behind-the-scenes-at-amazon-alexa-laboratory-lab126/ (last visited Dec. 6, 2019).

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(last visited Dec. 6, 2019).

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2019) https://techcrunch.com/2019/01/04/more-than-100-million-alexa-devices-have-been-sold/

- 28. Alexa Devices are designed to record and respond to communications immediately after an individual says a wake word (typically "Alexa" or "Echo").⁸ Alexa Devices accomplish this by storing a second or two of audio in short-term, random-access memory (RAM), analyzing that temporary audio recording for the presence of a wake word, and then overwriting it if the wake word is not recognized.⁹
- 29. If the wake word is recognized, the Alexa Device records the ensuing communication and—unlike some other smart devices—transmits the recording to Amazon's servers for interpretation and processing before receiving the relevant data back in response.
- 30. Once Alexa has responded to a recording sent by an Alexa Device, Amazon indefinitely stores a copy of that recording on its own servers for later analysis and commercial use, including refinement of the Alexa system, development of new technologies and services, and targeted advertising and recommendations.
- 31. Amazon uses machine learning to leverage the massive amount of data collected by Alexa Devices—including these permanent voice recordings—to constantly refine the natural language understanding underlying Alexa's functionality. Recordings are also individually reviewed by Amazon employees and part-time contractors in locations as far flung as Costa Rica, India, and Romania.¹⁰
- 32. However, Amazon need not permanently store the audio recordings in order for Alexa Devices to function. Although it would not be as cost-effective or commercially advantageous to Amazon, Alexa Devices could process audio interactions locally on the device and send only a digital query, rather than a voice recording, to Amazon's servers. Indeed, Amazon developed a "Local Voice Control" feature for Alexa Devices that allows individuals "to

⁸ Matt Day, Giles Turner, and Natalia Drozdiak, Amazon Workers Are Listening to What You Tell Bloomberg (Apr. 2019, CDT), 10, https://www.bloomberg.com/news/articles/2019-04-10/is-anyone-listening-to-you-on-alexa-aglobal-team-reviews-audio (last visited Dec. 6, 2019).

⁹ Recent news reports, however, have revealed that Alexa devices regularly "inadvertently" record conversations without prompting by a wake word. See id.

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¹³ *Id*.

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fulfill a limited set of requests on select [Alexa] devices when the device is not connected to the internet, such as requests to control supported lights, plugs, and switches."¹¹

- 33. Amazon could also upload audio recordings to short-term memory in the cloud and immediately overwrite those recordings after processing, much like Alexa constantly overwrites the audio it captures prior to a user saying a wake word. If Amazon did that, it would never possess a permanent recording of any user's communications.
- 34. Many similar "smart speaker" devices are less intrusive than Amazon's Alexa Devices. Apple's natural-language processing system, "Siri," records communications in a similar manner to Alexa, and sends those recordings to Apple's servers.¹² However, Apple stores those recordings in an identifiable form for only a short period of time, and then deletes the recordings entirely.¹³ Likewise, Mercedes has developed voice recognition technology that allows drivers to ask their car for directions, and that offers substantial functionality even when the vehicle lacks an Internet connection (and, therefore, the vehicle cannot transmit a recording).¹⁴
- 35. Amazon has strong commercial incentives to collect as many Alexa recordings as possible. From the outset, Amazon has been a company built on the relentless acquisition of consumer behavioral data, whether through its ubiquitous AWS offerings, its ever-expanding online storefront, its entertainment platforms, and now the Alexa Devices it uses as its ears in every home.
- 36. The collection of Alexa Device recordings is a natural extension of Amazon's *modus operandi*: collect as much consumer data as possible through any means possible,

¹¹ Alexa and Alexa Device FAQs, Amazon, https://www.amazon.com/gp/help/customer/display.html?nodeId=201602230 (last visited Dec. 6, 2019).

¹² Lisa Eadicicco, *Amazon Workers Reportedly Listen to What You Tell Alexa – Here's How Apple and Google Handle What You Say to Their Voice Assistants*, Business Insider (Apr. 15, 2019, 10:39 a.m. EST), https://www.businessinsider.com/how-amazon-apple-google-handle-alexa-sirivoice-data-2019-4 (last visited Dec. 6, 2019).

¹⁴ Matt Robinson, *In-Car Voice Control Still Isn't Perfect, But I'm Warming To It*, Car Throttle (March 2019), https://www.carthrottle.com/post/in-car-voice-control-still-isnt-perfect-but-imwarming-to-it/ (last visited Dec. 6, 2019).

streamline the process so that consumers cannot or will not stop the collection, and use Amazon's massive size to leverage that data more effectively than any of its competitors.

- 37. Simply put, the more data Amazon collects, the more use it has for each incremental data point in its possession.
- 38. Amazon's decision to make Alexa integration available to third-party product manufacturers at no cost is entirely consistent with this scheme. While Amazon might have charged some companies a licensing fee for Alexa integration (which its partners would then be able to pass on to consumers who value the extra functionality), it offers that integration free of charge in order to facilitate the rapid adoption of Alexa Devices, the ubiquitous use of Alexa, and the resulting widespread collection of voice-recordings of millions of people.

Amazon Records Children's Private Communications Without Their Consent, Discloses the Recordings, and Uses Those Recordings for Commercial Ends

- 39. Alexa Devices respond to any individual who says the wake word. Alexa Devices thus record communications involving individuals who did not purchase the device or install the Alexa App.
- 40. But Alexa has the ability to identify different users based on their voiceprint. Through this functionality, Alexa could determine whether or not the person speaking to it has previously registered as a user and agreed to be recorded. When Alexa detects that a user has not agreed to be recorded, it could inform the user that Amazon will make and keep persistent recordings of the user's voice as a condition of use. Alexa could ask the new user to agree to that recording. Or it could deactivate Amazon's permanent recording functionality for such users. But Alexa does not do this.
- 41. At no point does Amazon warn unregistered users that it is creating persistent voice recordings of their Alexa interactions, let alone obtain their consent to do so.
- 42. When children say a wake word to an Alexa Device, the device records and transmits the children's communications in the same manner that it handles adults' communications. Neither the children nor their parents have consented to the children's interactions being permanently recorded.

Wy.R. and K.R. did not purchase or set up the Alexa Devices, nor did they

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download the Alexa App.

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Dot, which were purchased in June 2019.

- Although Wy.R. and K.R. were not registered Alexa users, they directly interacted with the Alexa Devices on various occasions. For instance, Wy.R. and K.R. use the Alexa Devices to control their TV, play music, answer questions and trivia, and play games. On those occasions, Amazon recorded Wy.R. and K.R.'s communications and stored those recordings on its
- Wy.R. and K.R. were unaware that when they spoke a wake word, an Alexa Device would record and store the ensuing private communications.
- Wy.R. and K.R. never agreed to allow their communications to be recorded. Wy.R. and K.R.'s guardian likewise never agreed to allow Amazon to record Wy.R. and K.R.'s communications. Amazon recorded Wy.R. and K.R.'s private communications without their consent, and without the consent of their guardian.

Facts Specific to Plaintiff C.L. (Illinois)

- Plaintiff C.L. and her parent Melissa Lock are citizens of the State of Illinois. Plaintiff C.L. is ten years old.
 - C.L. has used Alexa on the Amazon Echo Dot in her home since December 2017.
- C.L. did not purchase or set up the Alexa Device, nor did she download the Alexa
- Although C.L. was not a registered Alexa user, she directly interacted with an Alexa Device on several occasions. For instance, she regularly used it to find information, play music, and tell jokes. On those occasions, Amazon recorded C.L.'s communications and stored those recordings on its servers.
- C.L. was unaware that when she spoke a wake word, an Alexa Device would record and store the ensuing private communications.
- C.L. never agreed to allow her communications to be recorded. C.L.'s guardian likewise never agreed to allow Amazon to record C.L.'s communications. Amazon recorded C.L.'s private communications without her consent, and without the consent of her guardian.

| 1 | | Facts Specific to Plaintiffs J.B. and L.B. (Maryland) | |
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| 2 | 71. | Plaintiffs J.B. and L.B., and their parent Doug Boswell, are citizens of the State of | |
| 3 | Maryland. Pl | aintiff J.B. and L.B. are six and eight years old, respectively. | |
| 4 | 72. | J.B. and L.B. have used Alexa in their home since November 2016. | |
| 5 | 73. | J.B. and L.B.'s home contained an Amazon Echo since November 2016, an | |
| 6 | Amazon Echo Dot since November 2017, and two Amazon Fire TV sticks, which were purchased | | |
| 7 | in January and February 2018. | | |
| 8 | 74. | J.B. and L.B. did not purchase or set up the Alexa Devices, nor did they download | |
| 9 | the Alexa App. | | |
| 10 | 75. | Although J.B. and L.B. were not registered Alexa users, they directly interacted | |
| 11 | with an Alexa Device on several occasions. For instance, they have regularly used the Amazon | | |
| 12 | Echo and Amazon Echo Dot to play music, tell jokes, and answer trivia questions, and they have, | | |
| 13 | on occasion, used the Alexa Fire Sticks to control the television. On those occasions, Amazon | | |
| 14 | recorded J.B. | 's and L.B.'s communications and stored those recordings on its servers. | |
| 15 | 76. | J.B. and L.B. were unaware that when they spoke a wake word, an Alexa Device | |
| 16 | would record and store the ensuing private communications. | | |
| 17 | 77. | J.B. and L.B. never agreed to allow their communications to be recorded. J.B. and | |
| 18 | L.B.'s guardian likewise never agreed to allow Amazon to record J.B.'s and L.B.'s | | |
| 19 | communications. Amazon recorded J.B.'s and L.B.'s private communications without their | | |
| 20 | consent, and without the consent of their guardian. | | |
| 21 | | Facts Specific to Plaintiff C.O. (Massachusetts) | |
| 22 | 78. | Plaintiff C.O. and her parent Alison O'Neil are citizens of the Commonwealth of | |
| 23 | Massachusetts | s. Plaintiff C.O. is eleven years old. | |
| 24 | 79. | C.O. has used Alexa on the Amazon Echo Dot in her home since July 2018. | |
| 25 | 80. | C.O. did not purchase or set up the Echo Dot, nor did she download the Alexa App. | |

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Alexa Device on several occasions. For instance, she regularly used it to play music, tell jokes,

Although C.O. was not a registered Alexa user, she directly interacted with an

and answer questions. On those occasions, Amazon recorded C.O.'s communications and stored

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those recordings on its servers.

Facts Specific to Plaintiff E.J. (Michigan) 1 2 91. Plaintiff E.J. and her parent Corey Woodhouse are citizens of the State of 3 Michigan. Plaintiff E.J. is seven years old. 4 92. E.J. used Alexa on an Amazon Echo Dot in her home beginning in June 2019. 5 93. E.J. did not purchase or set up the Alexa Device, nor did she download the Alexa 6 App. 7 94. Although E.J. was not a registered Alexa user, she directly interacted with an Alexa 8 Device on several occasions. For instance, she used it primarily to play music and check the 9 weather. On those occasions, Amazon recorded E.J.'s communications and stored those 10 recordings on its servers. 11 95. E.J. was unaware that when she spoke a wake word, an Alexa Device would record and store the ensuing private communications. 13 96. E.J. never agreed to allow her communications to be recorded. E.J.'s guardian 14 likewise never agreed to allow Amazon to record E.J.'s communications. Amazon recorded E.J.'s 15 private communications without her consent, and without the consent of her guardian. 16 Facts Specific to Plaintiff Z.S. (Michigan) 97. Plaintiff Z.S., and his parent Stephanie Starling are citizens of the State of 17 18 Michigan. Plaintiff Z.S. is ten years old. 19 98. Z.S. used Alexa on Amazon Echo Dots in his home which were purchased in Spring 2018 and February 2019. 20 21 99. Z.S. did not purchase or set up the Echo Dots, nor did he download the Alexa App. 22 100. Although Z.S. was not a registered Alexa user, he directly interacted with an Alexa

Device on several occasions. For instance, Z.S. used the Echo Dots to check the weather, tell jokes, and play games. On those occasions, Amazon recorded Z.S.'s communications and stored those recordings on its servers.

101. Z.S. was unaware that when he spoke a wake word, an Alexa Device would record and store the ensuing private communications.

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| 1 | 102. Z.S. never agreed to allow his communications to be recorded. Z.S.'s guardian | | |
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| 2 | likewise never agreed to allow Amazon to record Z.S.'s communications. Amazon recorded | | |
| 3 | Z.S.'s private communications without his consent, and without the consent of his guardian. | | |
| 4 | Facts Specific to Plaintiffs O.B., S.B., and E.B. (New Hampshire) | | |
| 5 | 103. Plaintiffs O.B., S.B., and E.B., and their parent Maria Prunier-Brown, are citizens | | |
| 6 | of the State of New Hampshire. Plaintiffs are eleven, fourteen, and sixteen years old, respectively | | |
| 7 | 104. O.B., S.B., and E.B. began using Alexa on the Amazon Echo Dot in their home | | |
| 8 | beginning in December 2018. | | |
| 9 | 105. O.B., S.B., and E.B. did not purchase or set up the Alexa Device, nor did they | | |
| 10 | download the Alexa App. | | |
| 11 | 106. Although O.B., S.B., and E.B. were not registered Alexa users, they directly | | |
| 12 | interacted with an Alexa Device on several occasions. For instance, they regularly used it to play | | |
| 13 | music, check the weather, and help with homework. On those occasions, Amazon recorded | | |
| 14 | E.B.'s, S.B.'s, and O.B.'s communications and stored those recordings on its servers. | | |
| 15 | 107. O.B., S.B., and E.B. were unaware that when they spoke a wake word, an Alexa | | |
| 16 | Device would record and store the ensuing private communications. | | |
| 17 | 108. O.B., S.B., and E.B. never agreed to allow their communications to be recorded. | | |
| 18 | O.B., S.B., and E.B.'s guardian likewise never agreed to allow Amazon to record O.B.'s, S.B.'s, | | |
| 19 | and E.B.'s communications. Amazon recorded O.B.'s, S.B.'s, and E.B.'s private communications | | |
| 20 | without their consent, and without the consent of their guardian. | | |
| 21 | Facts Specific to Plaintiff R.B. (Pennsylvania) | | |
| 22 | 109. Plaintiff R.B. and her parent Angela Brine are citizens of the Commonwealth of | | |
| 23 | Pennsylvania. Plaintiff R.B. is four years old. | | |
| 24 | 110. R.B. began using Alexa on an Amazon Echo Dot in her home in August 2018. | | |
| 25 | 111. R.B. did not purchase or set up the Amazon Echo Dot, nor did she download the | | |
| 26 | Alexa App. | | |
| 27 | 112. Although R.B. was not a registered Alexa user, she directly interacted with an | | |
| 28 | Alexa Device on several occasions. For instance, she regularly used the Echo Dot to play music | | |

| 1 | and answer qu | estions. On those occasions, Amazon recorded R.B.'s communications and stored | |
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| 2 | those recordings on its servers. | | |
| 3 | 113. R.B. was unaware that when she spoke a wake word, an Alexa Device would | | |
| 4 | record and store the ensuing private communications. | | |
| 5 | 114. | R.B. never agreed to allow her communications to be recorded. R.B.'s guardian | |
| 6 | likewise never | agreed to allow Amazon to record R.B.'s communications. Amazon recorded | |
| 7 | R.B.'s private communications without her consent, and without the consent of her guardian. | | |
| 8 | Facts Specific to Plaintiff N.S. (Washington) | | |
| 9 | 115. | Plaintiff N.S. and his parent Erin Shunn are citizens of the State of Washington. | |
| 0 | Plaintiff N.S. i | s fifteen years old. | |
| 1 | 116. | Plaintiff N.S. used Alexa in his home beginning in June 2017. | |
| 2 | 117. | Plaintiff N.S.'s home contains an Amazon Echo Dot and an Amazon Fire TV Stick. | |
| 3 | 118. | N.S. did not purchase or set up the Amazon Echo Dot, nor did he download the | |
| 4 | Alexa App. | | |
| 5 | 119. | Although N.S. was not a registered Alexa user, he directly interacted with an Alexa | |
| 6 | Device on several occasions. For instance, he regularly used it to ask it the weather and for help | | |
| 7 | with math questions. On those occasions, Amazon recorded N.S.'s communications and stored | | |
| 8 | 8 those recordings on its servers. | | |
| 9 | 120. | N.S. was unaware that when he spoke a wake word, an Alexa Device would record | |
| 20 | and store the ensuing private communications. | | |
| 21 | 121. | N.S. never agreed to allow his communications to be recorded. N.S.'s guardian | |
| 22 | likewise never | agreed to allow Amazon to record N.S.'s communications. Amazon recorded | |
| 23 | N.S.'s private communications without his consent, and without the consent of his guardian. | | |
| 24 | | CLASS ACTION ALLEGATIONS | |
| 25 | 122. | Plaintiff R.A., by and through his guardian Steve Altes, brings this action pursuant | |
| 26 | to Federal Rule of Civil Procedure 23(b)(3) individually and on behalf of the following class of | | |
| 27 | similarly situated individuals: | | |

| 1 2 | | California Class: All individuals who used Alexa on a household Alexa Device in the State of California while they were minors, but who have not downloaded and installed the Alexa App. | |
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| 3 | 123. | Plaintiffs W.B., A.L., and K.S., by and through their guardian Mistie Burris, | |
| 4 | Amberlyn Satterlee, and Plaintiffs Wy.R and K.R., by and through their guardian Joseph Riley, | | |
| 5 | bring this action pursuant to Federal Rule of Civil Procedure 23(b)(3) individually and on behalf | | |
| 6 | of the following class of similarly situated individuals: | | |
| 7 8 9 | | Florida Class: All individuals who used Alexa on a household Alexa Device in the State of Florida while they were minors, but who have not downloaded and installed the Alexa App. | |
| 10 | 124. | Plaintiff C.L., by and through her guardian Melissa Lock, brings this action | |
| 11 | | ederal Rule of Civil Procedure 23(b)(3) individually and on behalf of the following | |
| 12 | class of similarly situated individuals: | | |
| 13 14 15 | | Illinois Class: All individuals who used Alexa on a household Alexa Device in the State of Illinois while they were minors, but who have not downloaded and installed the Alexa App. | |
| 16 | 125. | Plaintiffs J.B. and L.B., by and through their guardian Doug Boswell, bring this | |
| 17 | action pursuar | nt to Federal Rule of Civil Procedure 23(b)(3) individually and on behalf of a Class | |
| 18 | | | |
| 19 20 | | Maryland Class: All individuals who used Alexa on a household Alexa Device in the State of Maryland while they were minors, but who have not downloaded and installed the Alexa App. | |
| 21 | 126. | Plaintiff C.O., by and through her guardian Alison O'Neil, and Plaintiffs W.R. and | |
| 22 | L.R., by and through their guardian William Rowe, bring this action pursuant to Federal Rule of | | |
| 23 | Civil Procedure 23(b)(3) individually and on behalf of the following Class of similarly situated | | |
| 24 | individuals: | | |
| 25 26 | | Massachusetts Class: All individuals who used Alexa on a household Alexa Device in the Commonwealth of Massachusetts while they were minors, but who have not downloaded and installed the Alexa App | |
| 27 | | the Alexa App. | |
| 28 | | Ouinn Emanuel Urouhart & Sullivan LLP | |

| 1 | 127. | Plaintiff E.J., by and through her guardian Corey Woodhouse, and Plaintiff Z.S., by | |
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| 2 | and through his guardian Stephanie Starling, bring this action pursuant to Federal Rule of Civil | | |
| 3 | Procedure 23(b)(3) individually and on behalf of the following class of similarly situated | | |
| 4 | individuals: | | |
| 5 | | Michigan Class: All individuals who used Alexa on a household | |
| 6 | | Alexa Device in the State of Michigan while they were minors, but who have not downloaded and installed the Alexa App. | |
| 7 | | | |
| 8 | 128. | Plaintiffs E.B., S.B., and O.B, by and through their guardian Maria Prunier-Brown | |
| 9 | bring this action pursuant to Federal Rule of Civil Procedure 23(b)(3) individually and on behalf | | |
| 10 | of the following class of similarly situated individuals: | | |
| 11 | | New Hampshire Class: All individuals who used Alexa on a | |
| 12 | | household Alexa Device in the State of New Hampshire while they were minors, but who have not downloaded and installed the Alexa | |
| 13 | | App. | |
| 14 | 129. | Plaintiff R.B., by and through her guardian Angela Brine, brings this action | |
| 15 | pursuant to Federal Rule of Civil Procedure 23(b)(3) individually and on behalf of the following | | |
| 16 | class of similarly situated individuals: | | |
| 17 | | Pennsylvania Class: All individuals who used Alexa in the | |
| 18 | | Commonwealth of Pennsylvania on a household Alexa Device while they were minors, but who have not downloaded and installed the | |
| 19 | | Alexa App. | |
| 20 | 130. | Plaintiff N.S., by and through his guardian Erin Shunn, brings this action pursuant | |
| 21 | to Federal Rule of Civil Procedure 23(b)(3) individually and on behalf of the following class of | | |
| 22 | similarly situated individuals: | | |
| 23 | | Washington Class: All individuals who used Alexa on a household | |
| 24 | | Alexa Device in the State of Washington while they were minors, but who have not downloaded and installed the Alexa App. | |
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| 26 | 131. | Excluded from each Class are: (1) any Judge or Magistrate presiding over this | |
| 27 | action and any members of their household; (2) Defendants, Defendants' subsidiaries, parents, | | |
| 28 | successors, predecessors, and any entity in which Defendants or their parents have a controlling | | |

interest and their current or former employees, officers, and directors; (3) persons who properly execute and file a timely request for exclusion from the Classes; (4) persons whose claims in this matter have been finally adjudicated on the merits or otherwise released; (5) Plaintiffs' counsel and Defendants' counsel; and (6) the legal representatives, successors, and assigns of any such excluded persons.

- 132. **Numerosity:** The exact number of members of the Classes is unknown and unavailable to Plaintiff at this time, but individual joinder in this case is impracticable. The Classes likely consist of thousands of individuals, and their members can be identified through Defendants' records.
- Predominant Common Questions: The Classes' claims present common 133. questions of law and fact, and those questions predominate over any questions that may affect individual members of the Classes. Common questions for the Classes include, but are not limited to, the following:
 - a. Whether Alexa Devices make permanent voice recordings of children who interact with them;
 - b. Whether children who use Alexa Devices in their home have an objectively reasonable expectation of confidentiality; and
 - c. Whether Amazon fails to obtain consent to record children who are not registered users of Alexa Devices.
- **Typicality:** Plaintiffs' claims are typical of the claims of the other members of the 134. proposed Classes. Plaintiffs and members of the Classes suffered invasions of privacy as a result of Defendants' uniform wrongful conduct.
- 135. Adequate Representation: Plaintiffs have and will continue to fairly and adequately represent and protect the interests of the Classes, and they have retained counsel competent and experienced in complex litigation and class actions. Plaintiffs have no interests antagonistic to those of the Classes, and Defendants have no defenses unique to Plaintiffs. Plaintiffs and their counsel are committed to vigorously prosecuting this action on behalf of the

members of the Classes, and they have the resources to do so. Neither Plaintiffs nor their counsel have any interest adverse to those of the other members of the Classes.

- 136. **Superiority:** This class action is appropriate for certification because class proceedings are superior to other available methods for the fair and efficient adjudication of this controversy, and individual joinder of all members of the Classes is impracticable. This proposed class action presents fewer management difficulties than individual litigation, and provides the benefits of single adjudication, economies of scale, and comprehensive supervision by a single court. Class treatment will create economies of time, effort, and expense and promote uniform of decision-making.
- 137. Plaintiffs reserve the right to revise the foregoing class allegations and definitions based on facts learned and legal developments following additional investigation, discovery, or otherwise.

FIRST CAUSE OF ACTION

Violation of the California Invasion of Privacy Act, Cal. Penal Code § 632 (On Behalf of Plaintiff R.A. and the California Class)

- 138. Plaintiff R.A., and the California Class members (collectively, the "California Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
- 139. The California Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.
- 140. When the California Plaintiffs used the Alexa Devices, Amazon intentionally created recordings of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.
- 141. Amazon programmed Alexa to intercept communications in the California Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.
- 142. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses.

- 143. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the California Plaintiffs' homes with third-party contractors. When Amazon disclosed those recordings, it knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 144. Amazon did not inform the California Plaintiffs that it would record their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.
- 145. The California Plaintiffs did not expect, and had no reason to expect, that Amazon would record their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 146. Rather, the California Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 147. The California Plaintiffs never consented to Amazon recording their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 148. The California Plaintiffs' guardians likewise never consented to Amazon recording their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 149. Amazon created the recordings of the California Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 150. As set forth above, Amazon intentionally recorded, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of Cal. Penal Code § 632.

- 151. Amazon's intentional and unlawful recording, use, attempted use, and disclosure violated the California Plaintiffs' right to privacy in their confidential communications, as protected by Cal. Penal Code § 632.
- 152. Amazon is able, and the Court should require it, to destroy the recordings of the California Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 153. Amazon's intentional and unlawful recording caused the California Plaintiffs injury to their dignity, well-being, and security.
- 154. Plaintiff R.A., individually and on behalf of the California Class members, seeks: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) damages equal to \$5,000 per violation under Cal. Penal Code § 637.2; and (3) costs and reasonable attorneys' fees under Cal. Penal Code § 637.2.

SECOND CAUSE OF ACTION

Violation of the Florida Wiretap Statute, Fla. Stat. § 934.03 (On Behalf of Plaintiffs W.B., A.L., K.S., Amberlyn Satterlee, Wy.R., K.R., and the Florida Class)

- 155. Plaintiffs W.B., A.L., K.S., Amberlyn Satterlee, Wy.R., K.R., and the Florida Class members (collectively, the "Florida Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
- 156. The Florida Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.
- 157. When the Florida Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.
- 158. Amazon programmed Alexa to intercept communications in the Florida Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.

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- 159. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential recordings and derivative data, Amazon knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 160. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the Florida Plaintiffs' homes with third-party contractors. When Amazon disclosed those recordings, it knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 161. Amazon did not inform the Florida Plaintiffs that it would intercept their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.
- 162. The Florida Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 163. Rather, the Florida Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 164. The Florida Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 165. The Florida Plaintiffs' guardians likewise never consented to Amazon intercepting their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.

- 166. Amazon created the recordings of the Florida Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 167. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of Fla. Stat. § 934.03.
- 168. Amazon's intentional and unlawful interception, use, attempted use, and disclosure violated the Florida Plaintiffs' right to privacy in their confidential communications, as protected by Fla. Stat. § 934.03.
- 169. Amazon is able, and the Court should require it, to destroy the recordings of the Florida Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 170. Amazon's intentional and unlawful recording caused the Florida Plaintiffs injury to their dignity, well-being, and security.
- 171. Plaintiffs W.B., A.L., K.S., Amberlyn Satterlee, Wy.R., and K.R., individually and on behalf of the Florida Class members, seek: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) damages equal to \$100 per day or \$1,000, whichever is greater, under Fla. Stat. § 934.10; (3) punitive damages; and (4) costs and reasonable attorneys' fees under Fla. Stat. § 934.10.

THIRD CAUSE OF ACTION

Violation of the Illinois Wiretap Statute, 720 ILCS 5/14-2 (On Behalf of Plaintiffs C.L. and the Illinois Class)

- 172. Plaintiffs C.L. and the Illinois Class members (collectively, "the Illinois Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
- 173. The Illinois Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.

- 174. When the Illinois Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.
- 175. Amazon programmed Alexa to intercept communications in the Illinois Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.
- 176. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential recordings and derivative data, Amazon knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 177. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the Illinois Plaintiffs' homes with third-party contractors. When Amazon disclosed those recordings, it knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 178. Amazon did not inform the Illinois Plaintiffs that it would intercept their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.
- 179. The Illinois Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 180. Rather, the Illinois Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 181. The Illinois Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and

endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.

- 182. Amazon created the recordings of the Illinois Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 183. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of 720 ILCS 5/14-2.
- 184. Amazon's intentional and unlawful recording violated the Illinois Plaintiffs' right to privacy in their confidential communications, as protected by 720 ILCS 5/14-2.
- 185. Amazon is able, and the Court should require it, to destroy the recordings of the Illinois Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 186. Amazon's intentional and unlawful recording caused the Illinois Plaintiffs injury to their dignity, well-being, and security.
- 187. Plaintiff C.L., individually and on behalf of the Illinois Class members, seeks: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) nominal damages under 720 ILCS 5/14-2; (3) punitive damages; and (4) costs and reasonable attorneys' fees under 720 ILCS 5/14-6.

FOURTH CAUSE OF ACTION

Violation of the Maryland Wiretap Statute, Md. Cts. & Jud. Pro. § 10-402 (On Behalf of Plaintiffs J.B. and L.B. and the Maryland Class)

- 188. Plaintiffs J.B., L.B., and the Maryland Class members (collectively, "the Maryland Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
- 189. The Maryland Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.

- 190. When the Maryland Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.
- 191. Amazon programmed Alexa to intercept communications in the Maryland Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.
- 192. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential recordings and derivative data, Amazon knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 193. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the Maryland Plaintiffs' homes with third-party contractors.

 When Amazon disclosed those recordings, it knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 194. Amazon did not inform the Maryland Plaintiffs that it would intercept their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.
- 195. The Maryland Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 196. Rather, the Maryland Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 197. The Maryland Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and

endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.

- 198. The Maryland Plaintiffs' guardians likewise never consented to Amazon intercepting their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world
- 199. Amazon created the recordings of the Maryland Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 200. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of Md. Cts. & Jud. Pro. § 10-402.
- 201. Amazon's intentional and unlawful interception, use, attempted use, and disclosure violated the Maryland Plaintiffs' right to privacy in their confidential communications, as protected by Md. Cts. & Jud. Pro. § 10-402.
- 202. Amazon is able, and the Court should require it, to destroy the recordings of the Maryland Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 203. Amazon's intentional and unlawful recording caused the Maryland Plaintiffs injury to their dignity, well-being, and security.
- 204. Plaintiffs J.B. and L.B., individually and on behalf of the Maryland Class members, seek: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) damages equal to \$100 per day or \$1,000, whichever is greater, under Md. Cts. & Jud. Pro. § 10-410; (3) punitive damages; and (4) costs and reasonable attorneys' fees under Md. Cts. & Jud. Pro. § 10-410.

FIFTH CAUSE OF ACTION

Violation of the Massachusetts Wiretap Statute, Mass. Gen. Laws ch. 272, § 99 (On Behalf of Plaintiffs C.O., L.R., W.R. and the Massachusetts Class)

- - 205. Plaintiffs C.O., L.R., W.R., and the Massachusetts Class members (collectively "the Massachusetts Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
 - 206. The Massachusetts Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.

207. When the Massachusetts Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.

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208. Amazon programmed Alexa to intercept communications in the Massachusetts Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.

On information and belief, Amazon used and endeavored to use the recordings and 209. the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential recordings and derivative data, Amazon knew — as the developer of Alexa — that the recordings were collected from the interception of wire, electronic, or oral communications.

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On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the Massachusetts Plaintiffs' homes with third-party contractors. When Amazon disclosed those recordings, it knew — as the developer of Alexa — that the recordings were collected from the interception of wire, electronic, or oral communications.

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Amazon did not inform the Massachusetts Plaintiffs that it would intercept their 211. private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.

- 212. The Massachusetts Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 213. Rather, the Massachusetts Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 214. The Massachusetts Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 215. The Massachusetts Plaintiffs' guardians likewise never consented to Amazon intercepting their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 216. Amazon created the recordings of the Massachusetts Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 217. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of Mass. Gen. Laws ch. 272, § 99.
- 218. Amazon's intentional and unlawful interception, use, attempted use, and disclosure violated the Massachusetts Plaintiffs' right to privacy in their confidential communications, as protected by Mass. Gen. Laws ch. 272, § 99.
- 219. Amazon is able, and the Court should require it, to destroy the recordings of violated the Massachusetts Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 220. Amazon's intentional and unlawful recording caused the Massachusetts Plaintiffs injury to their dignity, well-being, and security.

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221. Plaintiffs C.O., L.R., and W.R., individually and on behalf of the Massachusetts Class members, seek: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) damages equal to \$100 per day or \$1,000, whichever is greater, under Mass. Gen. Laws ch. 272, § 99(Q), (3) punitive damages; and (4) costs and reasonable attorneys' fees under Mass. Gen. Laws ch. 272, § 99(Q)

SIXTH CAUSE OF ACTION

Violation of the Michigan Wiretap Statute, MCL 750.539c (On Behalf of Plaintiffs E.J., Z.S., and the Michigan Class)

- 222. Plaintiffs E.J., Z.S., and the Michigan Class members (collectively, "the Michigan Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
- 223. The Michigan Plaintiffs used Alexa Devices within their families' homes, where they had a reasonable expectation of privacy from unknown intrusions.
- 224. When the Michigan Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.
- 225. Amazon programmed Alexa to intercept communications in the Michigan Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.
- 226. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential recordings and derivative data, Amazon knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 227. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the Michigan Plaintiffs' homes with third-party contractors. When QUINN EMANUEL URQUHART & SULLIVAN LLP 600 UNIVERSITY STREET SUITE 2800

Amazon disclosed those recordings, it knew — as the developer of Alexa — that the recordings were collected from the interception of wire, electronic, or oral communications.

- 228. Amazon did not inform the Michigan Plaintiffs that it would intercept their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.
- 229. The Michigan Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 230. Rather, the Michigan Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 231. The Michigan Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 232. The Michigan Plaintiffs' guardians likewise never consented to Amazon intercepting their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 233. Amazon created the recordings of the Michigan Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 234. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of MCL 750.539c.
- 235. Amazon's intentional and unlawful interception, use, attempted use, and disclosure violated the Michigan Plaintiffs' right to privacy in their confidential communications, as protected by MCL 750.539c.

- 236. Amazon is able, and the Court should require it, to destroy the recordings of the Michigan Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 237. Amazon's intentional and unlawful recording caused the Michigan Plaintiffs injury to their dignity, well-being, and security.
- 238. Plaintiffs E.J. and Z.S., individually and on behalf of the Michigan Class members, seek: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) nominal damages under MCL 750.539c; (3) punitive damages; and (4) costs and reasonable attorneys' fees under MCL 750.539c.

SEVENTH CAUSE OF ACTION

Violation of the New Hampshire Wiretap Statute, N.H. Rev. Stat. § 570-A:2 (On Behalf of Plaintiffs E.B., S.B., O.B. and the New Hampshire Class)

- 239. Plaintiffs E.B., S.B., O.B., and the New Hampshire Class members (collectively, "the New Hampshire Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
- 240. The New Hampshire Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.
- 241. When the New Hampshire Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.
- 242. Amazon programmed Alexa to intercept communications in the New Hampshire Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.
- 243. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential Quinn Emanuel Urquhart & Sullivan LLP

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recordings and derivative data, Amazon knew — as the developer of Alexa — that the recordings were collected from the interception of wire, electronic, or oral communications.

- 244. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the New Hampshire Plaintiffs' homes with third-party contractors. When Amazon disclosed those recordings, it knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 245. Amazon did not inform the New Hampshire Plaintiffs that it would intercept their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.
- 246. The New Hampshire Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 247. Rather, the New Hampshire Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 248. The New Hampshire Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 249. The New Hampshire Plaintiffs' guardians likewise never consented to Amazon intercepting their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 250. Amazon created the recordings of the New Hampshire Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.

- 251. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of N.H. Rev. Stat. § 570-A:2.
- 252. Amazon's intentional and unlawful interception, use, attempted use, and disclosure violated the New Hampshire Plaintiffs' right to privacy in their confidential communications, as protected by N.H. Rev. Stat. § 570-A:2.
- 253. Amazon is able, and the Court should require it, to destroy the recordings of the New Hampshire Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 254. Amazon's intentional and unlawful recording caused the New Hampshire Plaintiffs injury to their dignity, well-being, and security.
- 255. Plaintiffs E.B., S.B. and O.B., individually and on behalf of the New Hampshire Class members, seek: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) damages equal to \$100 per day or \$1,000, whichever is greater, under N.H. Rev. Stat. § 570-A:11; and (4) costs and reasonable attorneys' fees under N.H. Rev. Stat. § 570-A:11.

EIGHTH CAUSE OF ACTION

Violation of the Pennsylvania Wiretap Statute, 18 Pa. Cons. Stat. § 5703 (On Behalf of Plaintiff R.B. and the Pennsylvania Class)

- 256. Plaintiff R.B. and the Pennsylvania Class members (collectively, "the Pennsylvania Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.
- 257. The Pennsylvania Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.
- 258. When the Pennsylvania Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.

- 259. Amazon programmed Alexa to intercept communications in the Pennsylvania Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.
- 260. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential recordings and derivative data, Amazon knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 261. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the Pennsylvania Plaintiffs' homes with third-party contractors. When Amazon disclosed those recordings, it knew as the developer of Alexa that the recordings were collected from the interception of wire, electronic, or oral communications.
- 262. Amazon did not inform the Pennsylvania Plaintiffs that it would intercept their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.
- 263. The Pennsylvania Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 264. Rather, the Pennsylvania Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 265. The Pennsylvania Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.

- 266. The Pennsylvania Plaintiffs' guardians likewise never consented to Amazon intercepting their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 267. Amazon created the recordings of the Pennsylvania Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 268. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of 18 Pa. Cons. Stat. § 5703.
- 269. Amazon's intentional and unlawful interception, use, attempted use, and disclosure violated the Pennsylvania Plaintiffs' right to privacy in their confidential communications, as protected by 18 Pa. Cons. Stat. § 5703.
- 270. Amazon is able, and the Court should require it, to destroy the recordings of the Pennsylvania Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 271. Amazon's intentional and unlawful recording, use, attempted use, and disclosure caused the Pennsylvania Plaintiffs injury to their dignity, well-being, and security.
- 272. Plaintiff R.B., individually and on behalf of the Pennsylvania Class members, seeks: (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interactions, to stop using or sharing data derived from those recordings and to delete those recordings already made, and to implement functionality sufficient to prevent unauthorized recordings in the future; (2) damages equal to \$100 per day or \$1,000, whichever is greater, under 18 Pa. Cons. Stat. § 5725; (3) punitive damages; and (4) costs and reasonable attorneys' fees under 18 Pa. Cons. Stat. § 5725.

NINTH CAUSE OF ACTION

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Violation of the Washington Wiretap Statute, WA Rev. Code § 9.73.030 (On Behalf of Plaintiff N.S. and the Washington Class)

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273. Plaintiff N.S. and the Washington Class members (collectively, "the Washington Plaintiffs") incorporate by reference the foregoing allegations as if fully set forth herein.

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274. The Washington Plaintiffs used Alexa Devices within their families' homes where they had a reasonable expectation of privacy from unknown intrusions.

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275. When the Washington Plaintiffs used the Alexa Devices, Amazon intentionally created a recording of their device interactions, transmitted those recordings to Amazon's cloud servers, and retained copies of those recordings indefinitely at substantial cost.

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276. Amazon programmed Alexa to intercept communications in the Washington Plaintiffs' homes, and intentionally used and endeavored to use the recordings of those communications for its own commercial benefit.

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277. On information and belief, Amazon used and endeavored to use the recordings and the data derived from them to refine the functionality of its Alexa voice-assistant software, to develop new products and services, and to serve product and service recommendations to customers, among other uses. When Amazon used and endeavored to use those confidential recordings and derivative data, Amazon knew — as the developer of Alexa — that the recordings were collected from the interception of wire, electronic, or oral communications.

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278. On information and belief, Amazon intentionally disclosed recordings and data captured from Alexa Devices in the Washington Plaintiffs' homes with third-party contractors. When Amazon disclosed those recordings, it knew — as the developer of Alexa — that the recordings were collected from the interception of wire, electronic, or oral communications.

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279. Amazon did not inform the Washington Plaintiffs that it would intercept their private wire, electronic, or oral Alexa communications, that it would retain those recordings permanently, that it would use and endeavor to use those recordings for its commercial benefit, or that it would share those recordings with contractors at locations around the world.

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- 280. The Washington Plaintiffs did not expect, and had no reason to expect, that Amazon would intercept their private wire, electronic, or oral Alexa communications; retain those recordings permanently; use and endeavor to use those recordings for Amazon's commercial benefit; or share those recordings with contractors at locations around the world.
- 281. Rather, the Washington Plaintiffs reasonably expected that their Alexa interactions would remain private.
- 282. The Washington Plaintiffs never consented to Amazon intercepting their private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 283. The Washington Plaintiffs' guardians likewise never consented to Amazon intercepting their children's private wire, electronic, or oral Alexa communications; retaining those recordings permanently; using and endeavoring to use those recordings for Amazon's commercial benefit; or sharing those recordings with contractors at locations around the world.
- 284. Amazon created the recordings of the Washington Plaintiffs intentionally, as Amazon has publicly admitted that Alexa Devices are programmed to record every Alexa interaction.
- 285. As set forth above, Amazon intentionally intercepted, used, endeavored to use, and disclosed oral communications without the consent of all parties to those communications, in violation of WA Rev. Code § 9.73.030.
- 286. Amazon's intentional and unlawful interception, use, attempted use, and disclosure violated the Washington Plaintiffs' right to privacy in their confidential communications, as protected by WA Rev. Code § 9.73.030.
- 287. Amazon is able, and the Court should require it, to destroy the recordings of the Washington Plaintiffs' interactions with Alexa Devices, and to implement functionality sufficient to prevent unauthorized recordings in the future.
- 288. Amazon's intentional and unlawful recording caused the Washington Plaintiffs injury to their dignity, well-being, and security.

| 1 | 289. Plaintiff N.S., individually and on behalf of the Washington Class members, seeks: | | |
|----|---|--|--|
| 2 | (1) an injunction requiring Amazon to obtain consent prior to recording minors' Alexa interaction | | |
| 3 | and to delete those recordings already made, and to implement functionality sufficient to prevent | | |
| 4 | unauthorized recordings in the future; (2) damages equal to \$100 per day up to \$1,000 under WA | | |
| 5 | Rev. Code § 9.73.060; (3) punitive damages; and (4) costs and reasonable attorneys' fees under | | |
| 6 | WA Rev. Code § 9.73.060. | | |
| 7 | PRAYER FOR RELIEF | | |
| 8 | WHEREFORE, Plaintiffs, on behalf of themselves and the proposed Classes, respectfully | | |
| 9 | request that the Court enter an order: | | |
| 10 | A. Certifying this case as a class action on behalf of the Classes defined above, | | |
| 11 | appointing Plaintiffs as representatives of the Classes, and appointing their counsel as class | | |
| 12 | counsel; | | |
| 13 | B. Declaring that Amazon's actions, as set out above, violate the state privacy laws | | |
| 14 | cited herein; | | |
| 15 | C. Requiring Amazon to delete all recordings of the Class members, stop using data | | |
| 16 | derived from those recordings, and to implement functionality to prevent further recording of the | | |
| 17 | Class members without prior consent; | | |
| 18 | D. Awarding damages, including nominal, statutory, and punitive damages where | | |
| 19 | applicable, to Plaintiffs and the Classes in an amount to be determined at trial; | | |
| 20 | E. Awarding Plaintiffs and the Classes their reasonable litigation expenses and | | |
| 21 | attorneys' fees; | | |
| 22 | F. Awarding Plaintiffs and the Classes pre- and post-judgment interest, to the extent | | |
| 23 | allowable; | | |
| 24 | G. Awarding such other further injunctive and declaratory relief as is necessary to | | |
| 25 | protect the interests of Plaintiffs and the Classes; and | | |
| 26 | H. Awarding such other and further relief as the Court deems reasonable and just. | | |
| 27 | DEMAND FOR JURY TRIAL | | |

Plaintiffs demand a trial by jury for all issues so triable. QUINN EMANUEL URQUHART & SULLIVAN LLP 600 University Street Suite 2800 SEATTLE, WASHINGTON 98101 Tel: (206) 905-7000

| 1 | | Respectfully submitted, |
|-----|--------------------------|--|
| 2 | Dated: December 17, 2019 | |
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CERTIFICATE OF SERVICE I hereby certify that, on December 17, 2019, I caused a true and correct copy of the foregoing to be filed in this Court's CM/ECF system, which sent notification of such filing to counsel of record. /s/ Lauren Hudson Lauren Hudson, WSBA #55124